

WORK EXPERIENCE

Adeptia — Product Designer

SEPTEMBER 2023 - PRESENT

- Led the complete rebuild of Adeptia's marketing site, replatforming from WordPress to a modern stack (Next.js, React, Tailwind, Vercel) and creating a scalable, brand-aligned web experience. Led to improvements in Adeptia's web presence from a non-passing CWV score to passing, and improved SEO score from B- to A, which has led to a 30% increase in website sourced leads since launch in March 2025.
- Collaborated with an external design agency to build Adeptia's first unified design system, creating consistent components and updating key product flows for greater cohesion. These improvements modernized the UI, reduced friction in navigation, and laid the groundwork for Phase 2 research-driven workflow redesigns.

Contract Work — Mobile and Web Design and Development

JANUARY 2023 - PRESENT

- **Orange Vista** Created Figma file deliverables (web and mobile) for several clients including a start up building accessible healthcare for elderly individuals and a white-glove patient registry service.
- **UChicago Departments: Parrhesia // CCTL** Helped both departments define visions of themselves and their offerings as the first step in creating a cohesive user experience. Then worked with teams to organize their content, conduct user interviews, define componentry and style within the UChicago web ecosystem, create mockups, and deliver finished websites.
- **The Core at The University of Chicago** Led the project from research to implementation with the goal of streamlining The Core web experience for a wide target audience (50,000+ visitors across current/prospective students, parents, faculty). Involved stakeholder meetings, research amongst the target audiences, mockups, and delivering the new webpages.

Clarity Partners — Web Development Intern

JUNE 2022 - AUGUST 2022

- Collaborated with Cook County Gov branches as a client-facing consultant, identifying pain points and proposing Figma mockups of user-focused solutions to enhance their websites servicing 5 million+ residents
- Utilized GitLab and Docker to build componentry using PHP, CSS, HTML, and Javascript and collaborate across a team of 12+ developers and manage repositories for clients
- Primary designer on the Rockefeller Foundation project, redesigning their internal documentation process for a multi-billion dollar grant distribution lifecycle. This project involved process mapping, stakeholder interviews, and the creation of streamlined, user-friendly documentation.

Clubhouse — Data Analysis/Marketing Intern

JUNE 2020 - SEPTEMBER 2020, JUNE 2021 - SEPTEMBER 2021

- In collaboration with the marketing team and CEO, helped to define Clubhouse's north star metric which was used to 5x user downloads in 1 year
- Compiled content from Clubhouse employees, power users, and app trends to build and launch Clubhouse's Creator Commons website, which reached users in 40+ countries the day of launch

SKILLS

Coding Languages: Typescript, Javascript, HTML/CSS, PHP, Python

Developer Tools/Frameworks:

React, Next.js, Tailwind, Git, Docker, Mapbox GL JS, Wordpress ACF

AI Tools: Cursor, Claude Code

Design Tools: Figma, Sketch, Adobe Suite, Procreate

Soft Skills: Problem-solving, communication, strategic planning, and time management

Languages: Conversational Chinese and Spanish

EDUCATION

University of Chicago (BA '23)
B.A in Computer Science, specializing in Human Computer Interaction
B.A. in Media Arts and Design, specializing in Creative Computing

LEADERSHIP EXPERIENCE

RAMP Ultimate Frisbee
(2022-2024)

Founded and led the highest placing, most successful Chicago mixed team in the past 20 years. Created the space with a vision centered around elite competition while maintaining diversity and a culture of trust and camaraderie.

UChicago Supernova Ultimate Frisbee (2021-2022)

Captained team to first ever D-I College Nationals appearance